AMENDMENTS TO THE CLAIMS:

This listing of claims will replace all prior versions and listings of claims in the application:

1. (Currently Amended) A method of completing a plurality of transactions on a computer network involving at least one customer computer <u>directly operated by a customer</u> and a plurality of merchant computers, said method comprising the following steps:

transmitting an offer from a first merchant computer to a customer computer;

transmitting information inputted by a customer from the customer computer to the first merchant computer in response to the offer;

utilizing the information inputted by a customer to process the offer, wherein said information inputted by a customer contains a payment method and customer identification data required by said first merchant computer to process said offer;

transmitting a second offer from a second merchant computer to said customer computer; and

transmitting said information inputted by a customer from said first merchant computer to said second merchant computer, provided said customer computer accepts said second offer.

2. (Original) The method from claim 1 wherein said step of transmitting an offer is further comprised of the following steps:

sending an offer from said second merchant computer to said first merchant computer; and

presenting said offer by said first merchant computer to said customer computer.

3.   (Previously Presented) The method of claim 1 further comprising the following steps:

processing said information inputted by a customer by said second merchant computer; and

causing merchandise to be delivered to a customer associated with said information inputted by a customer.

4.   (Original) The method from claim 1 wherein said step of transmitting an offer is further comprised of the following steps:

sending an offer from said second merchant computer to said first merchant computer;

storing said offer on said first merchant computer; and

presenting said offer by said first merchant computer to said customer computer.

5.   (Original) The method of claim 3, wherein said merchandise is a predetermined number of issues of a periodical.

6.   (Previously Presented) The method of claim 5 further comprising the step of automatically debiting a customer account corresponding to said information inputted by a customer after said predetermined number of issues have been delivered, provided said customer does not cancel future delivery of said periodical.

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7. (Currently Amended) A method of completing a plurality of transactions on a computer network involving at least one customer computer <u>directly operated by a customer</u> and a plurality of merchant computers, said method comprising the following steps:

transmitting an offer from a first merchant computer to a customer computer;

transmitting information inputted by a customer from the customer computer to the first merchant computer in response to the offer;

utilizing the information inputted by a customer to process the offer, wherein said information inputted by a customer contains a payment method and customer identification data required by said first merchant computer to process said offer;

transmitting a second offer from at least a second merchant computer to said customer computer; and

transmitting said information inputted by a customer from said first merchant computer to said at least second merchant computer, provided said customer computer accepts said second offer.

8. (Original) The method from claim 7 wherein said step of transmitting an offer is further comprised of the following steps:

sending an offer from said at least second merchant computer to said first merchant computer; and

presenting said offer by said first merchant computer to said customer computer.

9.   (Original) The method from claim 7 wherein said step of transmitting an offer is further comprised of the following steps:

sending an offer from said at least second merchant computer to said first merchant computer;

storing said offer on said first merchant computer; and

presenting said offer by said first merchant computer to said customer computer.

10 – 31. (Canceled)